



04/09/2026

PARENT & CARER NEWSLETTER



KEY DATES & EVENTS

Student Photographs:

Thursday 10th September

Year 6 Open Evening:

Tuesday 22nd September

Year 7 Settling In Evening:

Wednesday 30th September

MESSAGE FROM OUR HEAD OF ACADEMY

Written by Mrs L. Macey

As we begin a new academic year, I would like to extend a very warm welcome to all our students and families. It has been wonderful to see the Academy buzzing with energy once again and to welcome both familiar and new faces back into our #PHAmily.

We are especially pleased with how well our new Year 7 cohort has settled into life at Pool Hayes Academy. They have made an excellent start, demonstrating enthusiasm, confidence and a positive attitude to learning that has impressed both staff and older students alike.

Over the summer, we were delighted to celebrate excellent examination results across both Key Stage 4 and Key Stage 5. These achievements are a testament to the hard work and determination of our students, the support of their families and the dedication of our staff. We are incredibly proud of everything our students have accomplished and wish them every success as they move on to the next stage of their journeys.

This week also marked an exciting milestone for the Academy with the opening of our new Specialist Resource Provision. This important addition will further strengthen our commitment to inclusion and provide enhanced opportunities and support for students with additional needs.

We have also been delighted to welcome students back into the newly refurbished PHA Sixth facilities. The refreshed environment provides an excellent space for study, collaboration and personal development, reflecting our continued investment in ensuring the very best experience for our students.

There is a real sense of optimism across the Academy, and we are looking forward to a year filled with achievement, opportunity and success. Thank you for your continued support, and we look forward to working in partnership with you throughout the year ahead.



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POWER UP NOTIFICATIONS

As a school we will start setting Power Ups in the next couple of weeks, please find the schedule for these below.

A new Sparx Power Up will be available from:

- Maths = Friday at 8am - Deadline Wednesday at 9pm
- Reader = Friday at 8am - Deadline Thursday at 9pm
- Science = Wednesday at 12pm - Deadline Tuesday at 10pm

[Click here to go to Sparx Learning](#)

A new Seneca Power Up (all Key Stages) will be set **every Monday**.

[Click here to go to Seneca](#)

Languagenut is set once a week.

[Click here to go to Languagenut](#)



STUDENT SUCCESS

Our students have had a #PHAntastic first week back and have earnt lots of positive points. As an academy they have achieved **10,704 positive points!** The year group with the most points this week was **Year 7** who managed to achieve **2,961 points**. **7H1** are this week's form leaders and together as a team they racked up **550!** A massive congratulations to our students!

STUDENT SHOUT OUTS

Shout out to all Year 9 students who completed their Bronze DofE expedition this weekend over Cannock Chase! - Mr Francis

KEY CONTACTS

Please click on the link below to view contact details for our key academy staff.

[Key Staff - Contact Details](#)



LATEST LETTERS

Please click on the link below to view our latest letters sent home.

[Letters - Home Page](#)





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ATTENDANCE UPDATES

APPOINTMENTS

We kindly ask for you to arrange medical and other appointments outside of the academy day to protect student learning time.

We understand that some appointments are unavoidable but frequent absences can disrupt your child's learning routine. By scheduling outside of schooltime, you are helping the consistency of learning and giving your child the best possible chance to succeed.

MISS SCHOOL, MISS OUT!

What's coming up this half term:

- Year 7 Baseline Assessments
- British Red Cross Visit
- Oxford Art Trip
- Drama Trip to Birmingham

PUNCTUALITY

- 8:10am—Breakfast club opens to all students
- 8:30am—The school site opens to all students
- 8:41am—Gates close. Students are now late and must sign in with the attendance team

ABSENCE PROCEDURE

1. Call the absence line to report the absence: 01902 368147 (Press 1) OR email the team: PHA-Attendance@attrust.org.uk
2. Send medical evidence for the absence where possible (e.g. doctors note, picture of receipt for medication purchased)
3. Keep in daily contact with the Attendance Team
4. If your child is absent for 4 or more school days, a home visit will be carried out by the team (in line with the safeguarding policy)

RUNNING LATE?

1. Contact the Attendance Team on 01902 368147 for support
2. Press the intercom on the gate and make your way to attendance
3. Sign in with the Attendance Team. If you have an appointment card, show them the card so that the absence can be authorised.



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DID YOU KNOW?

19 days absence makes a child 'Persistently Absent'.

19 Days off is shown to impact students grades, so Tutors might be contacting home to help identify and solve any barriers to attendance.

Further attendance information can be found on our website: [Attendance - Pool Hayes Academy](#).

ATTENDANCE SUPPORT

Please reach out to our attendance team for support around attendance:

Mr Rose (Attendance Manager, Year 7)
tyler.rose@attrust.org.uk

Miss Walker (Attendance Officer, Year 8 + 9)
leia.walker@attrust.org.uk

Miss Smith (Attendance Officer, Year 10 + 11)
ellie.smith@attrust.org.uk

SAFEGUARDING



Pool Hayes
Academy

HELPLINE CONTACTS FOR STUDENTS

YoungMinds – www.youngminds.org.uk (Mental Health Support)

Childline – 0800 1111 OR www.childline.org

Kooth – “Need to talk” online support www.kooth.com
(online support and counselling)

Frank – Call 03001236600 OR www.talktofrank.com
(Support for substance misuse)

Samaritans – Call 116 123

Kaleidoscope Group – www.kaleidoscopeplus.org.uk
(Supporting Mental Health)

St Giles Hospice – www.stgileshospice.com/phoenix
(Supporting with bereavement)

Chat Health – www.healthforteens.co.uk
(General concerns around health & wellbeing)



ASKING
— for —
HELP
is OK



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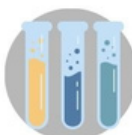
WELCOME TO THE CAREERS CORNER!

As our first few days back come to an end, this space in The Key returns to keep careers front and centre - sharing opportunities, raising aspirations and looking ahead to the year ahead.

I'm Mr Lewis, your Careers Lead, and this week we spotlight Forensic Scientist as our Career of the Week, continuing to build a careers culture where every student feels informed, confident and supported.

MINI CAREERS FACT OF THE WEEK!

FORENSIC SCIENTISTS CAN SPECIALISE IN DIFFERENT AREAS - INCLUDING DNA, TOXICOLOGY, DRUGS, FINGERPRINTS AND DIGITAL FORENSICS.



CAREER OF THE WEEK - FORENSIC SCIENTIST

What the job is:

Forensic Scientists analyse evidence from crime scenes, using science to help police investigations. They specialise in areas like DNA, toxicology, digital forensics or trace analysis.

Skills needed:

Analytical thinking, attention to detail, communication, scientific knowledge, problem-solving.

Salary range:

£25,000 - £45,000 (specialist roles £55,000+).

Training routes:

- University degree in Forensic Science or related sciences
- College Applied Science courses
- Laboratory apprenticeships (Level 3-5)
- Ongoing professional training within forensic units



MYTHBUSTER



Tackling the most common misconceptions students have about education and the world of work.

Myth: "You have to go to university to get a good job."

Reality: Many high-paying careers - including policing, engineering, digital tech, business, and healthcare - now offer degree apprenticeships where you earn a salary and finish with a degree.

Myth: "Apprenticeships are only for trades."

Reality: There are apprenticeships in law, nursing, aerospace, finance, software development, and even fashion.



Myth: "If I don't know what career I want at 16, I'm behind."

Reality: You're not. Most adults still figure things out in their 20s and 30s. Exploration is normal.

Myth: "Once you choose a path after Year 11, you're stuck with it."

Reality: Education isn't a one-way system. Many students switch courses, change colleges, move from vocational to academic routes, or restart at a different level. What matters is finding the right fit.



ASK MR LEWIS

What career can I do if I have no confidence?

Any career - confidence grows with experience.

Submit your questions to Mr Lewis -

michael.lewis@attrust.org.uk

or find him at the back of the library!

UPCOMING DATES!

Sat 12th Sept - Walsall Fire Service Open Day

Sat 10th Oct - Dudley College of Technology Open Day

Wed 5th Nov - Walsall College Open Day



Pool Hayes
Academy

THE KEY

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Academy Transformation Trust

Pool Hayes Academy

PHAntastival 2026

LIVE AT
POOL HAYES
ACADEMY

SUNDAY 20TH SEPTEMBER
12PM-4PM

TO RENT A STALL, CONTACT
PHA-OFFICE@ATTRUST.ORG.UK

TICKETS SOLD AT GATE

ADMIT ONE

INDIVIDUAL £5
FAMILY (2 ADULT 2 CHILDREN) £10

ALL UNDER 18S MUST BE ACCOMPANIED BY AN ADULT



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Academy

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FOOTBALL TOURNAMENT

BLACK BVC VOICE COUNCIL

WEST MIDLANDS POLICE

3V3 SUMMER CUP

MAX 5 PLAYERS
3 PLAYERS PLAY,
ROTATING SUBS

PREMIER LEAGUE SCOUTS
IN ATTENDANCE!

SATURDAY 5TH SEPTEMBER

VENUE:
TALLY HO
PERSHORE ROAD, B5 7RN

AGE GROUPS (SEASON 2026/27)

U7's	U8's	U9's
U10's	U11's	U12's

£8 PER PLAYER

LIMITED SPACES! BOOK YOUR TEAM NOW!

FAST PACED FUN FOOTBALL

TEAMWORK & RESPECT

DEVELOP YOUR SKILLS

TO REGISTER: ☎ 07949 640026 OR ✉ najrul.ahmed@westmidlands.police.uk



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Academy

THE KEY

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BLACK HERITAGE CAREERS & FAMILY FUN DAY

FOOTBALL TOURNAMENT, CAREERS, OPPORTUNITIES & COMMUNITY



EXCITING
FOOTBALL
TOURNAMENT



INFORMATION
& CAREERS
STALLS



NETWORKING
& COMMUNITY
CONNECTIONS



PRIZES
TO BE
WON



FUN FOR
THE WHOLE
FAMILY

WHETHER YOU'RE
LOOKING FOR A JOB,
EXPLORING CAREERS,
UPSKILLING OR
SUPPORTING THE
COMMUNITY, THERE'S
SOMETHING FOR
EVERYONE.

FREE SUPPORT & GUIDANCE

- CV help & advice
- Interview tips & practice
- Find vacancies
- Career guidance
- Training & apprenticeships
- Opportunities advice

PLUS

- Football Tournament
- Community Stalls

**EXPLORE CAREERS
& OPPORTUNITIES IN:**



**EMERGENCY
SERVICES**
Including Police,
Fire, Ambulance
& Military



NHS
Clinical &
non-clinical
roles and
careers



**LOCAL AUTHORITY
VACANCIES**
Make a difference
in your local
community



**COLLEGES,
UNIVERSITIES &
EDUCATIONAL
ESTABLISHMENTS**
Courses, training,
apprenticeships
and higher
education



**VOLUNTARY &
COMMUNITY
ORGANISATIONS**
Support, volunteering
& roles that create
positive change



**SATURDAY
5TH SEPTEMBER 2026
10:00AM – 4:00PM**



**TALLY HO
PERSHORE ROAD
BIRMINGHAM
B5 7RN**

**REGISTER VIA
EVENTBRITE
FREE ENTRY**



**ALL WELCOME –
EVERYONE BELONGS,
EVERYONE BENEFITS**



FOR ENQUIRIES: roseann.hardy@westmidlands.police.uk

ORGANISED BY BLACK VOICE COUNCIL (BVC)
IN PARTNERSHIP WITH WEST MIDLANDS POLICE

CONNECT WITH US

ALL WELCOME – EVERYONE BELONGS, EVERYONE BENEFITS





**WALSALL F.C.
FOUNDATION**
THE CLUB'S OFFICIAL CHARITY PARTNER

FREE WEEKLY FOOTBALL SESSIONS

PALLET-TRACK BESCOT STADIUM,
WS1 4SA
EVERY FRIDAY EVENING
AGES 10/11/12 - 6PM - 7PM
AGES 13/14 - 7PM - 8PM
AGES 15/16 - 8PM - 9PM

**SCAN TO
REGISTER**







**WALSALL F.C.
FOUNDATION**
THE CLUB'S OFFICIAL CHARITY PARTNER

FREE GIRLS WEEKLY FOOTBALL SESSIONS

MANOR FARM COMMUNITY
ASSOCIATION, WS4 1EU
EVERY MONDAY EVENING
STARTING MONDAY 7th SEPTEMBER
AGES 10/11/12 - 4PM - 5PM
AGES 13/14/15/16 - 5PM - 6PM

**SCAN TO
REGISTER**



