Term	Key Events / Focus	Year Groups	Activity / Event Details	GB Covered	Delivery Method
Autumn Term (Sept–Dec)	Careers Branding Launch	Whole School	Careers logo and display launch; reflection forms linked to events	BM1 BM4	Displays and forms
	Unifrog Introduction / Login	Y7-13	Students log in and complete first Unifrog module	BM1 BM2 BM3	Form time / ICT room session
	Unidays Stereotypes Lesson	Y7	Form-time or Health & Wellbeing lesson on challenging stereotypes	BM3 BM5	Form activity / PSHE lesson
	Turbo Week – Careers Focus	Y10-13	Guest Speakers (Employers, RAF, Nurses); University / College / Apprenticeship Reps; Careers Fair; Industry Speaker Panel Q&A Art Therapy / Mindfulness Workshops	BM2 BM3 BM5 BM6 BM7	Whole-week event with external visitors
	Connexions / Guidance Interviews	Y11–13	1:1 careers guidance meetings Connexions	BM8	Careers interviews
	Trips Careers Reflections	All Years	Trip forms link experiences to careers (RSC, Poetry Live, etc.)	BM4 BM6	Microsoft Forms / Feedback Forms
	Staff CPD (Careers Links)	Staff	Short CPD session to show how to link curriculum to careers	BM4 BM1	Staff meeting / CPD
	Careers Assembly – Staff Journeys Video	Y7 –1 3	Whole-school video-based assembly featuring staff career stories and pathways	BM1 BM2 BM3 BM5	Pre-recorded video assembly
Spring Term (Jan-Apr)	Year 9 Pathways Evening	Y9	Subject and careers linked displays; college input on GCSE relevance	BM2 BM3 BM4 BM7	On-site event
#	Options Week	Y9	A week of career-inspired activities to help students make informed GCSE choices. Includes guest speakers and employers from a range of industries	BM2 BM3 BM4 BM5	Week-long in-school event
	Employer Guest (RAF or NHS)	Y10-11	Short workshop on teamwork, resilience, or exam stress	BM3 BM5	In-school workshop
	Year 10 Parents' Evening	Y10	Colleges and apprenticeship reps attend parents' evening	BM5 BM7	On-site stalls
	Year 11 Parents' Evening	Y11	Colleges, apprenticeships, and Sixth Form present options	BM7 BM8	On-site event
	Connexions / Guidance Interviews	Y11–13	1:1 careers guidance meetings Connexions	вм8	Careers interviews
	Trips Careers Reflections	All Years	Trip forms link experiences to careers (RSC, Poetry Live, etc.)	BM4 BM6	Microsoft Forms / Feedback Forms
Summer Term (Apr–July)	Year 10 Careers & Transition Event	Y10	A careers-focused event to prepare students for post-16 options. Includes workshops on application and Interview techniques, coping with exam stress, and Sixth Form taster sessions. Colleges and apprenticeship providers also invited to provide insight into their courses and application processes.	BM3 BM5 BM7	On-site workshops and provider-led sessions
	College / Uni Visits	Y12-13	University or college trip, HE fair, apprenticeship visits	BM6 BM7	External trip
	Connexions / Guidance Interviews	Y11–13	1:1 careers guidance meetings Connexions	BM8	Careers interviews
	Trips Careers Reflections	All Years	Trip forms link experiences to careers (RSC, Poetry Live, etc.)	BM4 BM6	Microsoft Forms / Feedback Forms
	End of Year Evaluation / Compass+ Audit	Staff (Careers Lead)	Review evidence and update Compass+ audit	BM1	Desktop audit